

ABOUT ME

Dedicated UX researcher with over a decade of experience working in technical environments to understand human-centered problems and develop meaningful solutions. I take immense pride in crafting relevant, timely, and actionable research. I am driven to work on cutting edge tech that has a net positive impact how people live their lives.

EXPERIENCE

Workato UX Researcher | San Francisco — Feb 2023 - Current

Lead researcher for Workato AI strategy and design and Apps workflows and insights dashboard

Facebook UX Researcher | San Francisco — Jan 2021 - Nov 2022

Lead researcher for FB creation model, Top of Home, Reels creation journey, and FB app strategy

Dropbox Sharing Researcher | San Francisco — Dec 2019 - Jan 2021

Lead researcher for the Sharing team optimizing the design system for file access and distribution

Apple Human Factors Engineer | Cupertino — Oct 2014 - Aug 2019

Behavior and Experience research lead on hardware and software for products including iPad and AirPods

Chase Design Researcher | San Francisco — Aug 2012 – Oct 2014

Lead researcher for the Chase mobile app redesign and associated releases

Microsoft Games Studio Researcher | Seattle — April 2012 – Oct 2012

Ran research studies to gather empirical data to inform game design mechanics for Xbox and Kinect

METHODS

Qualitative Expertise

Foundational research to impact product vision and user definition

Strategic research to inform on user cohort attitudes, behaviors, and opportunities

Interviews via Zoom, UserTesting.com, and in-person with and without stimuli

Longitudinal research via DScout or via a vendor

Quantitative Expertise

Survey development and analysis in Qualtrics, Google Forms, Excel, R

Statistical modeling of data sets to draw relevant comparisons in Excel / R

Naturalistic behavioral research program development for hardware iterations

Psychometric studies of behavior and perception

EDUCATION

University of Washington, Seattle, WA – B.S. in Human-Computer Interaction

UX Researcher, Baby Steps DRG, UW, Seattle — Sept 2010-Mar 2012

UX Research and IXD, Microsoft UX DRG, UW, Seattle — Sept 2011-Mar 2012

Available for full-time remote, hybrid, or in-person employment in the San Francisco Bay Area